

Jim Kleefeld's
Reading is forever!
Educational School Program

Teacher's Guide

Program Overview: Jim presents several routines which involve students in a variety of reading materials. Separately, each routine centers on one specific function of reading, and together they present a picture of the importance of reading as a whole.

Primary Objective: *Students will understand that reading is an important life-long skill that is used on many occasions and for many purposes.*

The Routines:

What's My Job: *Students will identify that reading is important for any career.*

Jim shows a variety of occupation pictures as students help explain the need for reading on each job. One student helps pick out a job with a surprise ending.

Terrible Newspaper: *Students will identify that reading is an important and functional way to keep up with current events.*

A newspaper is displayed and examined. The different sections of it are removed and shown for discussion and a surprising sudden reassembly occurs.

Befuddled Recipe: *Students will identify that the ability to read and follow a recipe is an important skill.*

Recipes offer a unique reading exercise in their combination of language, abbreviation and sequencing, as is shown in this cooking display.

The New Book: *Students will identify that reading for pleasure is a fun activity.*

This routine shows an interesting fiction book in a new and unique light. Students will be motivated to seek out the book or others like it.

Bookworms: *Students will recall that the ability to read directions is an important skill.*

In showing how students can master certain skills, he demonstrates the prevalence and importance of written directions.

Highway Signs: *Students will value the importance of reading highway signs.*

A traffic sign is displayed with and without words. As the sign gets turned and angled, students discover that the wording makes a crucial difference in understanding the meaning of the signal.

Rinderella: *Students will value the ability to read carefully.*

This fun story is a mixed-up and consonant-twisted version of Cinderella which students and teachers will enjoy. It stresses the importance of reading carefully to understanding meaning.